

CRAFTER'S HOME & MARVY/UCHIDA

"MAKE SOME MEMORIES THIS SUMMER" SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE AND OLDER AND WHO ARE PHYSICALLY LOCATED AND RESIDE IN THE UNITED STATES OR DISTRICT OF COLUMBIA. MEMBERS OF THE U.S. MILITARY WHO RESIDE AT APO/FPO ADDRESSES OUTSIDE OF THE U.S ARE ALSO ELIGIBLE TO ENTER. CANADIAN CITIZENS WHO RESIDE IN ONTARIO AND BRITISH COLUMBIA AND WHO ARE PHYSICALLY LOCATED AND RESIDE IN THOSE PROVINCES ARE ALSO ELIGIBLE TO ENTER. VOID IN PUERTO RICO AND WHERE PROHIBITED.

1. ELIGIBILITY: Crafter's Home and Marvy Uchida "Make Some Memories This Summer" Sweepstakes (the "Sweepstakes" or "the Promotion") is open to legal residents of the fifty (50) United States and the District of Columbia who are: physically located and reside in the United States or District of Columbia; 18 years of age or older at time of entry. Members of the U.S. Military who reside at APO/FPO addresses outside of the U.S. Canadian Citizens who reside in Ontario and British Columbia and who are physically located in those provinces are also eligible to enter. Void in Puerto Rico and where prohibited. Employees, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses, regardless of where they reside), and their respective household members, whether or not related, of Marvy/Uchida and Crafter's Home along with it's member stores employees, owners, directors, officers, and their immediate families (spouse, parents, children, siblings and their respective spouses, regardless of where they reside), and their respective household members, whether or not related are not eligible to enter or win. Promotion is subject to all applicable federal, state, and local laws. U.S. law.. Entrants agree that personal jurisdiction shall exclusively be the state and federal courts located in Centerville, Utah.

2. PROMOTION TIMING/DESCRIPTION: The Promotion begins at 12:00:00 AM Central Time (CT) on July 1, 2008, and ends at 11:59:59 PM PT on July 31, 2008 (the "Promotion Period"). There will one (1) Grand Prize will be available to be awarded at the end of the Promotion Period in the Sweepstakes via random drawing (as described below).

3. HOW TO ENTER THE SWEEPSTAKES: During the Promotion Period, you will receive one (1) entry in the Grand Prize drawing when you register at a local participating store. You may receive one (1) entry per daily visit to the store's physical location. No e-mail or on-line entries to local stores are permitted. There are three (2) ways to obtain additional entries into the Sweepstakes at the local participating store: 1) **PURCHASE:** You will automatically receive one (1) additional entry in the grand prize drawing each time you purchase products from Marvy/Uchida OR register for a class at the local store OR attend a class at the local store during the month of July. 2) **ALTERNATE ENTRY:** To obtain one (1) additional entry for the Grand Prize Drawing without purchasing Marvy Product OR registering for a class at your local participating retailer OR attending a class at your local participating retailer, you may register at www.craftershome.com and make one additional entry per day on-line. **Entrants are limited to a total of two (2) entries per person per day via these methods combined and limit a total of 62 entries per person during the promotional period.** If more than 62 entries are received from the same person in the same month, those subsequent entries will be disqualified. Entries must be received by your local participating retailer no later than July 31, 2008.

4. DETERMINATION OF SWEEPSTAKES WINNER: ONE (1) Grand Prize Winner will be selected in the Sweepstakes via random drawing at the conclusion of the Promotion Period from among all eligible entries received during the relevant monthly drawing based. The Grand Prize Winner will be notified by phone and/or in person by their local participating retailer. Drawing Date at 2:00pm CT on/about August 18, 2008.

All random drawings will be conducted by Administrator, whose decisions are final and binding on all matters relating to this Promotion. Odds of winning a Grand Prize depend upon the number of eligible entries received during the promotional period. **WINNER NOTIFICATION AND VERIFICATION:** Potential winners of will be required to sign an affidavit of eligibility/liability release and, where legal, publicity release as well as a travel release, and a federal and state tax release and any other applicable documents provided by Sponsors, and return these documents, properly executed, within seven (7) days of date of issuance of notification. Winner will receive a Gift Certificate for Disney Vacation Travel, which is valid for a period of ONE YEAR from the date of issuance. This Gift Certificate may be exchanged for up to \$4500 towards a Disneyworld Vacation for four (4) adults or children.

5. PRIZES: (1) Grand Prize: Grand Prize will be awarded based on drawing date specified above. Grand Prize Winner must supply Crafter's Home with his/her social security number for tax purposes and each Grand Prize Winner will receive an IRS Form 1099 from the Administrator for the actual value of the prize for the calendar year in which the prize is won. Actual value may vary based on point of departure and dates of travel, as applicable. All applicable federal, state and local laws and regulations apply. All federal, state and local taxes, and any other costs and expenses associated with prize acceptance and use not specifically stated herein as being provided, including, without limitation, additional meals, gratuities and souvenirs, are solely the responsibility of each of the Grand Prize Winners. No substitution, transfer, or cash equivalent will be provided for a prize (or prize component), except that Sponsor, at its sole discretion, may substitute a prize (or prize component) with a prize of comparable or greater value. Vacations and vacation components may not be sold, traded, transferred, rescheduled to dates not within the fulfillment period set forth herein, or refunded. Tickets awarded as part of a prize are subject to terms and conditions stated on tickets. Departure date and accommodations are subject to availability; certain restrictions and blackout dates may apply. Vacations are not redeemable for cash. Terms and conditions related to Disney Gift Cards, certificates and passes apply as specified by Disney. Grand Prize Winners and guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of prize. **TOTAL ARV OF SWEEPSTAKES: \$4,500.00.** All prize/gift details are at Sponsor's sole discretion.

6. CONDITIONS OF PARTICIPATION: By entering, Entrants agree to be bound by these Official Rules and the decisions of the Sponsors, which are final and binding on all matters. Entries, purchases, registrations or Game Plays that have been generated by

script, macro, bot or any other automated means will be deemed void. By accepting a prize/gift, winners /Entrants consent to the use of their names, images, likenesses, photos, voices, and biographical materials for advertising, publicity, and promotional purposes by Sponsor, or a party designated by the Sponsor, in any and all media now known or hereafter devised, including but not limited to, any online announcements, worldwide in perpetuity, without additional notice, permission or compensation, except where prohibited by law. Sponsor shall have no obligation (express or implied) to develop, produce, distribute or otherwise exploit any of the above information, or continue the development, production, distribution or exploitation thereof. Entrants agree that any and all disputes shall be governed by the laws of the state of Utah. Entrants agree that the conditions of submission set forth in these Official Rules, and all documents and agreements incorporated in these Official Rules by reference, solely govern the relationship between Entrants and Sponsor in connection with this Promotion.

7. LIMITATION OF LIABILITY: ENTRANTS HEREBY AGREE TO RELEASE, INDEMNIFY, AND HOLD HARMLESS SPONSOR, DISNEY, AND EACH OF THEIR RESPECTIVE AFFILIATES, SUBSIDIARIES, DIVISIONS, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS, AGENTS, REPRESENTATIVES, ASSIGNS, AND SHAREHOLDERS (COLLECTIVELY, THE "RELEASEES") FROM ANY CLAIMS, ACTIONS, DEMANDS, INJURY, LOSS OR DAMAGE OF ANY KIND, INCLUDING BUT NOT LIMITED TO, PERSONAL INJURY OR DEATH, RESULTING FROM PARTICIPATING IN THIS PROMOTION OR FROM THE ACCEPTANCE, POSSESSION, OR USE OR MISUSE OF ANY PRIZE AWARDED OR PARTICIPATION IN ANY PRIZE-RELATED ACTIVITY OR ANY TRAVEL RELATED THERETO. THIS LIMITATION OF LIABILITY IS A COMPREHENSIVE LIMITATION OF LIABILITY THAT APPLIES TO ALL DAMAGES OF ANY KIND, INCLUDING (WITHOUT LIMITATION) COMPENSATORY, DIRECT, INDIRECT, OR CONSEQUENTIAL DAMAGES; LOSS OF DATA, INCOME, OR PROFIT; LOSS OR DAMAGE TO PROPERTY; AND CLAIMS OF THIRD PARTIES. ENTRANTS AGREE THAT RELEASEES HAVE NOT MADE NOR ARE IN ANY MANNER RESPONSIBLE OR LIABLE FOR ANY WARRANTY, REPRESENTATION, OR GUARANTEE, STATUTORY, EXPRESS OR IMPLIED (INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, TITLE, AND FITNESS FOR A PARTICULAR PURPOSE), IN FACT OR IN LAW, RELATIVE TO THE PROMOTION OR THE PRIZES AWARDED HEREIN. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, RELEASEES DO NOT MAKE ANY EXPRESS OR IMPLIED WARRANTIES OR REPRESENTATIONS WITH RESPECT TO THE EBAY SITE OR THE GAME SITE AND RELEASEES SHALL NOT BE LIABLE FOR THE CONSEQUENCES OF ANY INTERRUPTIONS OR ERRORS RELATED THERETO. Releasees are not responsible for lost, late, illegible, misdirected, undelivered, garbled, delayed, damaged, or stolen entries, purchases, registrations, or problems, errors or malfunctions of any kind, whether caused by mechanical, electronic, computer, network, technical, printing, typographical, seeding or human error, or otherwise, relating to or in connection with this promotion, including, without limitation, errors, problems or malfunctions which may occur in connection with the administration of the Promotion, purchases or Sweepstakes entries, the announcement of the prizes or in any Promotion-related materials. Releasees are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network, cable, satellite, Internet Service Provider (ISP), server or other connections, inability to access a website, fraud, incomplete, garbled, or delayed computer transmissions or inaccurate transcription of entry information, whether caused by the Sponsor, users or by any of the equipment or programming associated with or utilized in this Promotion or by any technical or human error which may occur in the processing of submissions, registrations, purchases, Game Plays, prize claims or download redemptions which may damage a user's system or limit an Entrant's ability to participate in the Promotion. Entry materials that have been tampered with or altered are void. Sponsor reserves the right, in its sole discretion, to cancel or suspend part or all of this Promotion, or modify these Official Rules at any time without notice, if in the judges' opinion there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Promotion, or if virus, bugs, non-authorized human intervention or other causes corrupt or impair the administration, security, fairness or integrity and proper play of the Promotion. In such event, Sponsor may void any suspect entries, Game Plays, prize claims and/or download redemptions at issue and, at its discretion, award Sweepstakes prizes from among all eligible entries received for the drawing at issue up to the date of cancellation and choose to suspend or make available gifts as it determines in its discretion. CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE THE CRAFTERS HOME SITE OR ANY ONLINE SERVICE RELATED TO THIS PROMOTION OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION (OR PORTION THEREOF) MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE RELEASEES RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. Sponsor reserves the right to disqualify Entrants who violate these Official Rules or interfere or tamper with this Promotion in any manner. If an Entrant is disqualified, Sponsor reserves the right to terminate that Entrant's eligibility to participate in the Promotion and void all associated Sweepstakes entries, prize/gift claims and/or Game Plays. Any attempts by an individual to access any website associated with this Promotion via a bot, script or other brute force attack or any other unauthorized means will result in the IP address and all entries and/or Game Plays from that IP address becoming ineligible.